

ItalFrance Immobiliare



Up to now, companies have been promoting and advertising their products by press release. Nowadays, to focus attention, they need to offer new contents and create editorials that should be different from traditional advertising.



IFI aims to link up the real estate market, tourism and business.

By a simple and elegant site, suitable for enterprises that deal with services and products of very high quality, we can offer promotional services to business companies and information to visitors about valuable properties, golf resorts, and fitness centres in Italy and France and luxury items (cars, sailing equipment, art, fashion, interior design, watches, wines).



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**Promotion and
services for
your business**



www.ifiluxury.com

The website

Sections in the website

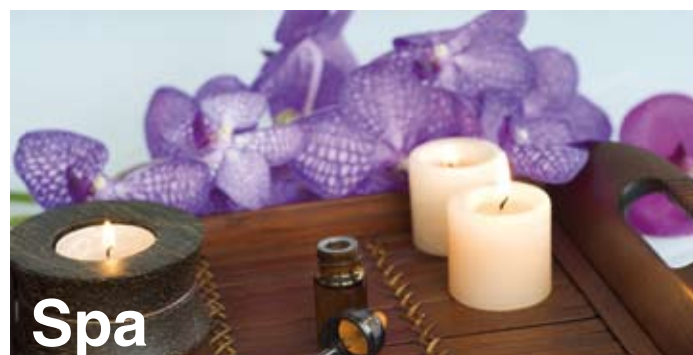


In the layout there are three blocks for advertising, they are:

- 1 **The centre of the page:** it is an animated fading space max five photos for the promotion of products and events.
- 2 **The left side banner:** it is the space for the promotion of brand names and logos.
- 3 **The detailed pages:** they are pages by which we introduce a business activity and that you can open if you click on one of the blocks or any other texts of the website (ex. Editorial).



Section for business enterprises that aim to advertise golf courses in Italy, France and throughout the world, to promote hotels, golf resorts and for any business companies linked to this world (equipment and clothing) Section for the properties placed near golf clubs.



Section for societies or organizations involved into the world of well-being: SPA, fitness centres, resorts, and leisure facilities in Italy, France, and throughout the world. It offers promotion to products and equipments: cosmetics, beauty treatments, pools, sauna baths and sun showers.



Section devoted to valuable and very fine properties in famous resorts in Italy and France: Megève and its surroundings, Cote d'Azur, the Lake District in the North of Italy and Tuscany. This section is suitable for agencies and building firms that want to promote their properties. It can fit also the promotion of the territory.



Section devoted to societies that want to promote their products and services to very demanding customers: cars, sailing, watches, art, fashion, interior design and furnishing.